



Two Deals Push AllOne MobileSM To 400K Person Reach

Significa Insurance Group and Erin Group Administrators provide members mobile phone technology for instant health care information access— anytime, anywhere

WILKES-BARRE, Pa. – March 16, 2009 – AllOne HealthSM today announced two deals that expand the national reach of AllOne MobileSM, a wireless application that manages personal health information and is secured by Diversinet Corp., to nearly 400,000 potential users. Through AllOne Mobile, Significa Insurance Group (Significa) and Erin Group Administrators (EGA) members can securely view, manage and exchange their health care information with physicians, hospitals, pharmacies and other health care providers anytime, anywhere – without the need for an Internet connection.

Specifically, AllOne Mobile will help these consumers and their families by allowing them to do things on their mobile phones such as:

- View and send insurance coverage information,
- Track prescription drugs,
- Catalog allergies, or fax a child's allergy records to the school nurse,
- Send health information, including a family health history, to a physician, and
- Access health tips to better manage chronic conditions.

“With the launch of AllOne Mobile to Significa and EGA, benefits administrators can better communicate with members and engage them in a more proactive approach to personal health and well-being,” said Stuart Segal, AllOne Health senior vice president of integrated health services. “Insurers want more effective interaction with health care providers and members to help improve member health and reduce costs.”

As a result of the deals with Significa and EGA, AllOne Mobile is available to 42,000 additional users in Arizona, Washington, D.C., Maryland, Ohio, South Carolina and Virginia. These new territories greatly expand the reach of AllOne Mobile since the application was first launched to members of Blue Cross of Northeastern Pennsylvania in April 2008.

“Small and mid-size employers appreciate our flexible product design, personalized service and wellness tools typically enjoyed by larger employers,” said Lucille Connors, president of Significa and EGA. “By offering AllOne Mobile to our members within a suite of health benefit options, we’ll be able to provide convenient and reliable pharmacy claims data, help members better manage health care costs, and keep our business competitive.”

People already using the AllOne Mobile technology say it is helping to prevent claims errors and potential fraud cases. After reviewing his pharmacy claims data on AllOne Mobile, one user discovered that a claim existed for a prescription he’d never been prescribed or taken. The user reported the discrepancy and his health plan was able to correct the inaccuracy and send a message to AllOne Mobile-enabled phones encouraging members to regularly check their pharmacy claims information and report anything unusual.

Members of the “sandwich generation” who are responsible for managing the health of both aging parents and young children have also found AllOne Mobile useful since permission can be granted to view and manage covered family members’ health information. One AllOne Mobile user was traveling to Germany when one of his family members was sent to the hospital in Kentucky. Hospital staff didn’t have ready access to the list of medications their new patient was taking. The AllOne Mobile user was immediately able to fax the hospital pertinent elements of his family member’s medical records and prescription information from Germany using his mobile phone.

In addition to the deals with Significa and EGA, AllOne Health has recently announced additional milestones for AllOne Mobile. Through a U.S. military pilot telehealth outreach program, AllOne Mobile will give up to 10,000 injured service members access to case managers and other military personnel who will monitor and stay in touch with Soldiers through personalized encrypted messages. Data received from Soldiers will help to better personalize and monitor daily care. In addition, AllOne Mobile will soon be connected to Microsoft® HealthVault™ enabling subscribers to share health information about themselves and family members with physicians, hospitals, urgent and emergency care facilities, and other trusted third parties. Coupled with AllOne Health's programs and services that help keep employees, health plan members and their families healthy and safe, AllOne Mobile empowers individuals and can help improve medical outcomes.

AllOne Mobile offers robust security of patient data through a partnership with Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF), a leading provider of secure application platforms for the mobile world. This high level of security and control gives users the confidence and comfort to create, manage and enhance their health information quickly and easily, simply by pushing a few buttons on their mobile phones.

For more details, visit www.allonemobile.com or view a short Adobe® Flash Player demonstration at <http://www.allonemobile.com/assets/flash/AOMFlash02.swf>.

About AllOne HealthSM

AllOne Health encourages individuals to take responsibility for their health and provides tools and services to employers and health plans to help support them. Results include better health, improved productivity and reduced health care costs. AllOne Health pursues an integrated and comprehensive approach to providing personal health management, secure mobile access to personal health information, extensive workplace services -- including on-site health care, safety and compliance services -- and health benefits. Established in 2002, AllOne Health is headquartered in Wilkes-Barre, Pa., with offices in Boston, Mass.; Philadelphia and Lancaster, Pa.; Houston, Texas; Columbus, Ohio; Phoenix, Ariz.; and Alexandria, Va. AllOne Health has more than 1,000 customers throughout the U.S. and in 44 countries. For more information, visit www.allonehealthgroup.com or call (888) 989-9001.

About Diversinet Corp.

Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF) is a leading provider of wireless authentication and access solutions that secure the personal identity, transactions and data of consumers over almost any mobile phone or handheld device. Diversinet's reliable, end-to-end MobiSecure Wallet and Vault products provide global, secure and cost-effective solutions to mobilize personal health records, financial services transactions and identity protection management. Connect with Diversinet Corp. at www.diversinet.com.

About Significa Insurance Group Inc[®]

Significa Insurance Group Inc[®] is a national health insurance company that offers fully insured health insurance programs to small employers in Ohio, Pennsylvania and Arizona. At the core of Significa's products is a strong emphasis on health and wellness focused on keeping employees healthy and controlling the cost of health care. For more information, visit www.significa-ins.com or call (800) 796-7460.

About Erin Group Administrators

Erin Group Administrators is a full-service third-party administrator specializing in the administration of group medical, dental, vision, disability and Section 125 employee benefit plans. EGA provides integrated claims administration to both fully insured and self-funded employers of all sizes. EGA offers an extensive array of products and services that allows employers to choose a benefit plan design which best suits their needs. For more information, visit www.ega-inc.com or call (800) 433-3746.

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