

Diversinet taps McKesson exec for mHealth EVP

Tuesday - July 6th, 2010 - 10:02am EST by Brian Dolan | AllOne Mobile | Diversinet | McKesson | mobile health security | MobiSecure |

Diversinet named McKesson vet Mark Trigsted as executive vice president of healthcare, a new position for the company, which sees Trigsted overseeing global business development and sales. Trigsted is tasked with growing the partner network and customer base for Diversinet's mobile healthcare application platform, which aims to "easily and securely connect people with their healthcare information, providers and payers."

During his 25 year career Trigsted has held senior level management positions at both startups and large enterprises, including: 1-800-Doctors, Sysware Healthcare Systems, HEALTHvision, Sunquest Information Systems, Oacis Healthcare Systems, McKesson and GE Medical Systems.

"Diversinet and the market demand for its unique, secure mobile platform are both at an inflection point," Trigsted stated in a press release. "The company has introduced the right technology at the right time to meet emerging needs for secure, accessible mobile solutions to improve patient care and outcomes, reduce healthcare costs, and decrease medical errors. Diversinet's MobiSecure Health platform stands alone in its support of all major mobile devices and operating systems, breadth of applications, deep security protections, flexibility, and simplicity."

Trigsted's appointment is more good news for Diversinet, which recently settled on an agreement with its former partner AllOne Mobile that saw Diversinet regaining 7 million shares from AllOne as well as a \$4 million settlement.

For more on Trigsted's appointment, [read the press release here](#)
For more on Diversinet's future plans [check out this interview with CEO Albert Wahbe](#)



 ShareThis |
 [Leave a Comment](#) (2 Comments) |
 [Permalink](#) |
 [Email This Post](#)

A new report from mobihealthnews

MOBILE HEALTH Q2 2010 STATE OF THE INDUSTRY

On Sale NOW \$99 | [Click here](#) for more info



This entry was posted on Tuesday, July 6th, 2010 at 10:02 am and is filed under [Uncategorized](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. You can [leave a response](#), or [trackback](#) from your own site.

  This Page


Sign up for our weekly newsletter:


mHealthSummit
 RESEARCH • TECHNOLOGY • POLICY

November 8-10, 2010
Washington, DC
 Walter E. Washington Convention Center

Event List


- mHealth Conference & Expo:
Sep 14 - 15, 2010 Dubai, UAE
- 2nd Annual International Mobile Healthcare Industry Summit :
Sep 21 - 22, 2010 London, UK
- USC's fourth annual Body Computing Conference:
Sep 24, 2010 Town and Gown - Los Angeles, California
- e-Patient Connections 2010:
Sep 28 - 29, 2010 Philadelphia, PA
- Wireless-Life Sciences Alliance – Wireless Health 2010 (Academic/Industry conference):
Oct 05 - 07, 2010 La Jolla, CA
- CTIA Enterprise & Applications:
Oct 06 - 08, 2010 San Francisco, CA
- 2010 Connected Health Symposium:
Oct 21 - 22, 2010 Boston, MA
- mHealth Summit: A Public-Private Partnership of the Foundation for the National Institutes of Health:
Nov 08 - 10, 2010 Washington, DC

Resource Center

[Six Things Hospitals Need to Know About Replacing Pagers With Smartphones](#)

[Smart Hospitals: Embracing Smartphones at the Point of Care](#)

[mHealth's Enabling Role in Healthcare](#)



[Add images](#) [Follow](#)

Echo 0 Items

[Admin](#)

Echo 2 Items



Telemedicine and HealthIT

Diversinet taps McKesson exec for mHealth EVP -

Tuesday, July 06, 2010, 10:02:18 - Like

via FriendFeed



mhealth

Diversinet taps McKesson exec for mHealth EVP -

Tuesday, July 06, 2010, 10:02:18 - Like

via FriendFeed

Reform

Special Edition: 9 Mobile Health Hospitals

[View All](#)

Most Recent Articles

White: Why medicine needs broadband

WWHI \$10K sensor contest, more mHealth news

NHS tests Proteus Biomedical's smart pills

Sequoia Capital invests in AirStrip Technologies

15 healthcare facilities pick Ruckus Smart WiFi

3G Toughbooks save provider \$900K annually

Highmark BCBS taps ADAM for iPhone app

Qualcomm adds \$6M to Lifecomm venture

Mobile Health 20/20: Verizon, Google, GlowCap

Texting improves Type 1 diabetes adherence

Most Emailed Articles

Interview: Mayo Clinic forges its mobile strategy

Epic Systems launches iPhone EHR app, Haiku

Can technology address medication adherence?

Timeline: The iPhone as medical tool

Apple, Epic team up for mobile EHR pilot

Interview: Dr. Hodge, the first iPhone Doctor

FDA clears WellDoc for diabetes management

FDA may regulate iPhone Health Apps

Google Health: The future of healthcare is mobile

Wireless health by the numbers

