



MobiSecure platform licensed to HealthPartners by Diversinet

BY MARK - JULY 19, 2010

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HealthPartners, the largest consumer-governed, non-profit healthcare organisation in the US, has licensed Diversinet's MobiSecure platform in an effort to enhance mobile communications with its 1.3 million subscribers.

The two companies have signed on to a multi-year renewable agreement under which HealthPartners will utilise the MobiSecure platform to support applications developed alongside Diversinet, expanding its mobile portfolio. Applications will begin to be rolled out later this year with the first users being women with high-risk pregnancies and sufferers of chronic illnesses recently discharged from hospitals. It is hoped that this will reduce premature births and hospital readmissions.

Babette Apland, HealthPartners Senior Vice President, Health and Care Management, said: "Diversinet's platform will enable us to communicate with and increasingly monitor patients in a more personalized, more detailed and continuous manner. We expect the

new applications to contribute to our ongoing efforts to improve quality of care, patient outcomes and affordability."

The agreement comes less than a month after Diversinet announced the [termination of its license](#) and revenue sharing deal with [AllOne](#).

TAGS: 2-Way SMS, AllOne, Diversinet, HealthPartners, MobiSecure, MobiSecure SMS

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